

My Phonic Books 帶領孩子昂然打開英語世界的大門

「三歲幼童也可以看懂英語圖書。」

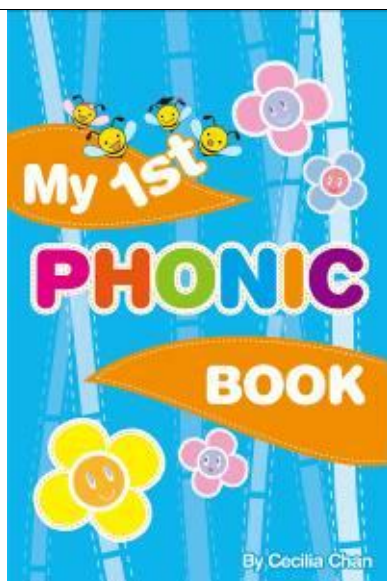
「Phonics 讓孩子見詞能讀，聽音能寫。」

「Phonics 讓孩子輕鬆閱讀，愛上閱讀，長遠提升英語能力。」

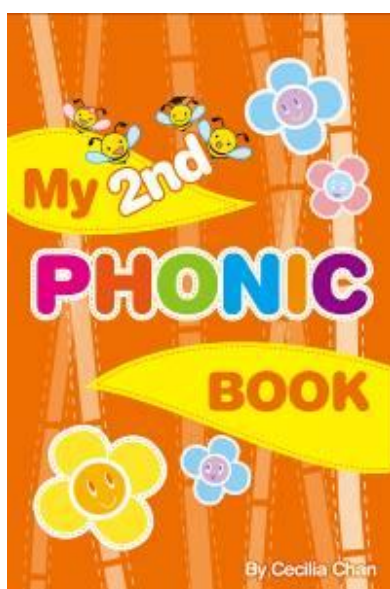
風行全球數十年的 **Phonics** 自然拼音法，方法簡單效果顯著，是引導孩子閱讀英語的第一步。**Phonics** 自然拼音法跟普通話拼音 **bo po mo fo** 類近，將英文生字的字母、子音及母音聯繫，孩子掌握箇中技巧之後，看到任何英文字皆可以輕易從其字母排列讀出整個單字的發音，繼而明白單字以至文句的意思，令閱讀更有趣味。自小養成閱讀的優良嗜好，可為學習英語打好基礎，長遠提升英語水平。而 **Phonics** 為兒童提供的訓練，除了「看到英文字的字母排列就能讀出整個單字的發音」之外，更包括「聽到英文單字的發音就能夠拼得出其英文字母」，有利兒童輕鬆地應付串字及默書等種種挑戰。

Phonics 自然拼音法於全球廣被認受，多年來一致被多國語言學家、教育界人士及家長認可為幫助幼童閱讀英文的好工具，甚至被英國和澳洲納入教學大綱之中，成效可見一斑。全港知名殿堂級英語教育專家 **Miss Cecilia Chan** 集超過二十多年的教學經驗，編寫了一套五冊的 **My Phonic Books**，以生動易明的教學手法，透過聆聽、朗讀、書寫、練習及遊戲，按部就班地帶領小朋友全方位認識 **Phonics**。每冊書本均附有互動 DVD 光碟，鼓勵小朋友根據光碟中的指示、寓遊戲於學習地完成課程，無須家長或老師從旁指導，亦可輕鬆自學英語，是兒童昂然邁進英語世界的第一步。

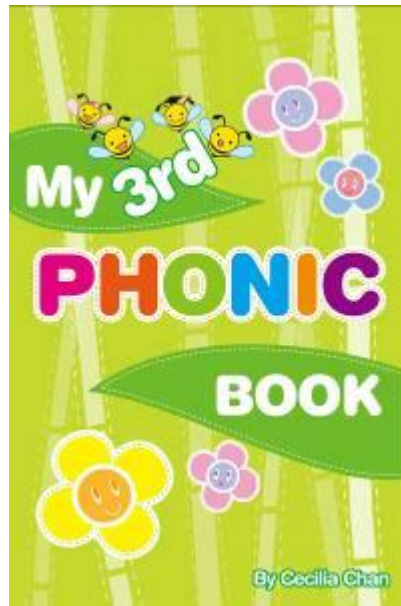
My Phonic Books 的作者 **Miss Cecilia Chan**，為資深英語教育專家，秉持對英文教育的專業知識及熱誠，曾教導的學生遍及瑪利曼小學、瑪利曼中學、拔萃男書院、拔萃女書院、聖保羅男女中學、聖保羅男女中學附屬小學、聖保羅書院、聖若瑟書院、番禺會所華仁小學、庇理羅士女子中學及聖嘉勒小學等超過三十間著名本地及國際學校，桃李滿門。當中不少學生，更先後於每年的校際朗誦節及其他公開比賽贏取殊榮。為了進一步推廣英語教育，**Miss Cecilia Chan** 推出 **Bravo Learning** 系列 **My Phonic Books**，以輕鬆富趣味性的手法，帶領孩子昂然打開英語世界的大門，愉快遨遊。



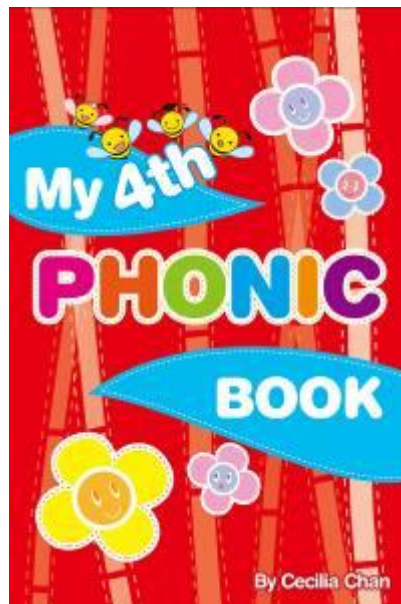
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作者：Cecilia Chan	總編輯：許芷茵
類別：兒童英語教材	售價：港幣\$118
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地址：香港黃竹坑道 65 號志昌行中心 25 樓 B 室	



書名：My 2 nd Phonic Book	系列：Bravo Learning
作者：Cecilia Chan	總編輯：許芷茵
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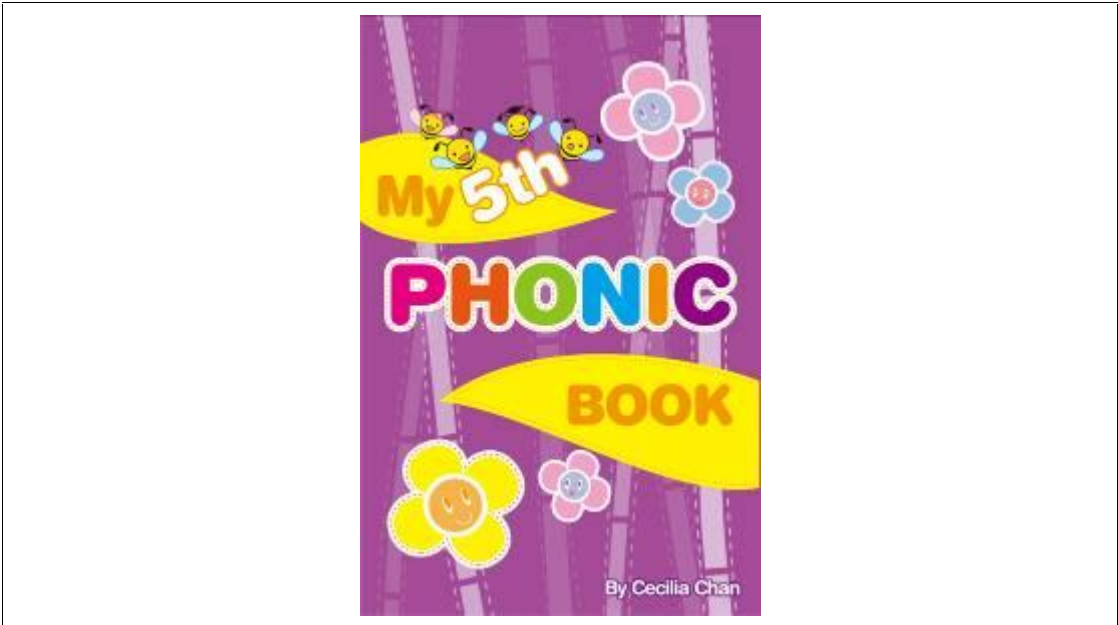


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書名：My 4 th Phonic Book	系列：Bravo Learning
作者：Cecilia Chan	總編輯：許芷茵
類別：兒童英語教材	售價：港幣\$118
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書名：My 5 th Phonic Book	系列：Bravo Learning
作者：Cecilia Chan	總編輯：許芷茵
類別：兒童英語教材	售價：港幣\$118
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Phonics – the first step to English reading

“Even three-year-olds can read story books all by themselves.”

“Children who have received training in phonics are more able to pronounce and spell English words with ease.”

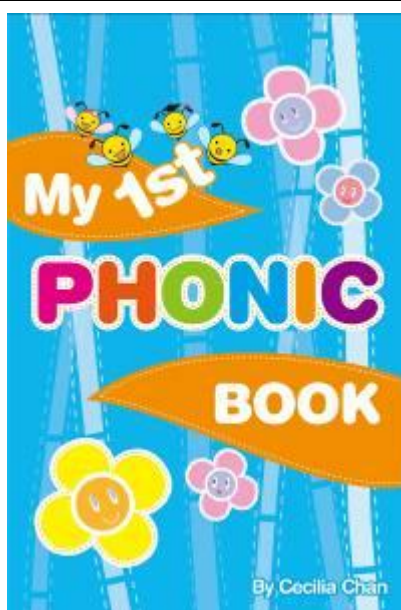
“Learning phonics helps children enjoy reading and hence improves their ability to speak fluent English.”

For decades, phonics has been widely recognized as a toddler’s first step to reading English. By learning the relationships between consonant and vowel sounds, children can pronounce and recognize difficult English words just by looking at their spelling and relating the sounds. Being able to read all the words in a book, children can easily develop a habit of reading and discover the vast delight in learning English. While phonics can train children to pronounce English words correctly by simply looking at the order of letters in a word, it can also facilitate them in spelling lengthy English words simply by listening to their pronunciation. The latter skill is especially helpful to children with their dictations at school.

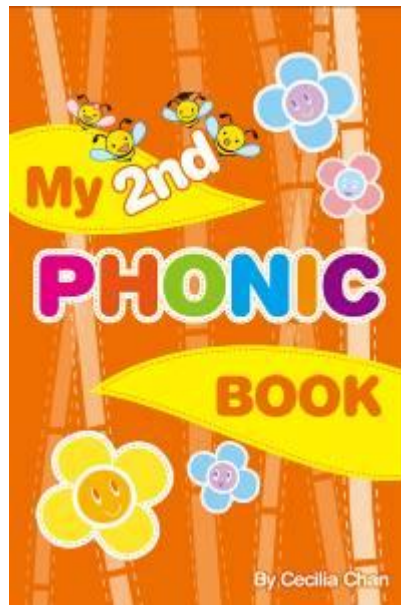
Phonics has been venerated by parents and recommended by linguistics and education professionals over the years. In the education systems of the United Kingdom and Australia, phonics is even the adopted method of teaching reading in English. To enhance children’s learning of phonics, Miss Cecilia Chan, a celebrated expert in English Education with more than 20 years of experience in teaching, has recently published a series of five phonic books, namely “My Phonic Books”. Consisting of concise and solid teaching materials, “My Phonic Books” teach young children phonics step by step through listening, reading, writing, exercises and quizzes. Every “My Phonic Book” comes with an interactive DVD, which guides children to complete phonics lessons through fun activities all by themselves without guidance of parents or teachers.

The author, Miss Cecilia Chan, is an experienced and well-known English educator. Passionate and experienced in teaching English, Miss Chan has taught students from over 30 schools in Hong Kong, including Marymount

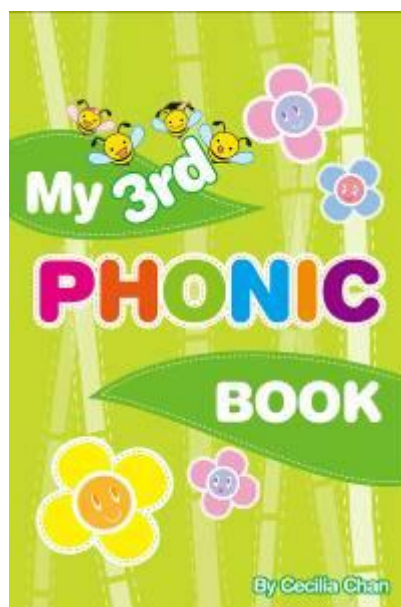
Primary School, Marymount Secondary School, Diocesans Boys School, Diocesans Girls School, St. Paul's Co-educational College, St. Paul's Co-educational College Primary School, St. Paul's College, St. Joseph College, Pun U Wah Yan Primary School, Belilios Public School, St. Claire's Primary School and other international schools. Many of Miss Chan's students have won prizes in Solo Verse Speaking, Prose Reading and Public Speaking at the Hong Kong Schools Speech Festivals and other interschool open speech contests. Driven by her passion in promoting English learning, Miss Chan has launched the Bravo Learning Series "My Phonic Books", as an effective tool to foster a love of English reading and learning in children.



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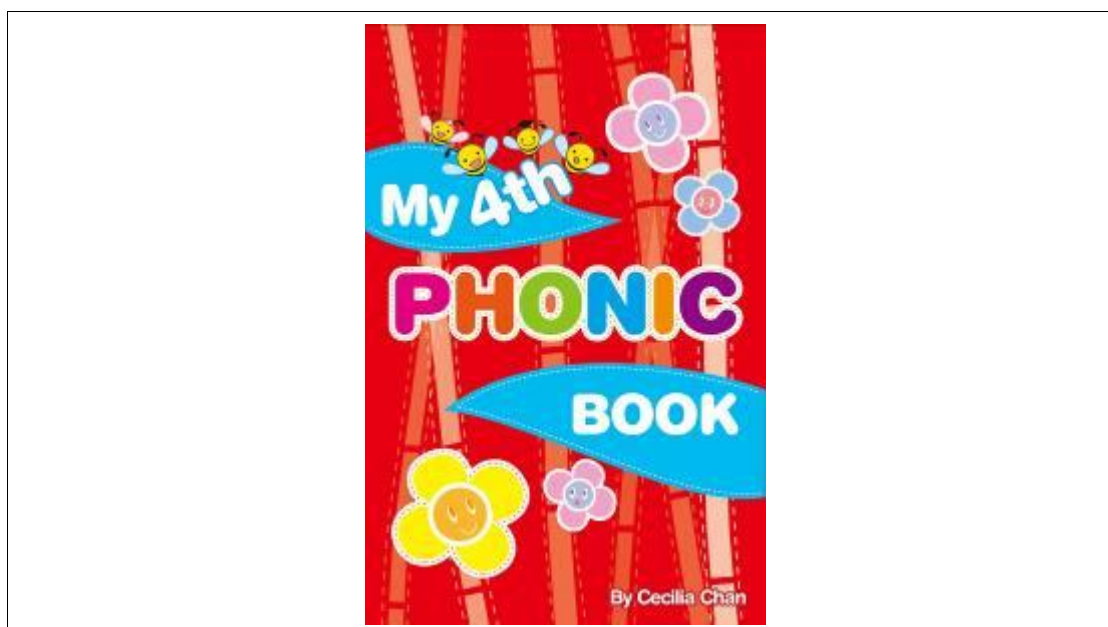


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